Address: A-205, Sangam Building 14B, S V Road, Santacruz West, Mumbai 400 054, India. | O: +91 22 2610 9281 | F: +91 22 2610 9282

08.01.2021 By Email

To, Mr Navdeep Rinwa Joint Secretary Department of Pharmaceuticals Room No 218, Shastri Bhawan Dr Rajendra Prasad Bhawan New Delhi – 110001 India

Dear Mr Rinwa,

Subject – Quarterly Report on Uniform Code for Pharmaceutical Marketing Practices (UCPMP)

Indian Pharmaceutical Alliance (IPA) appreciates the Department of Pharmaceuticals initiative to take a feedback on a regular basis for effective implementation of the UCPMP Code.

Indian Pharmaceutical Alliance (IPA) supports that the companies should refrain from using unfair practices for influencing medical practitioners and should adhere to Uniform Code for Pharmaceutical Marketing Practices (UCPMP).

The UCPMP has been uploaded onto our website (www.ipa-india.org). We have communicated zero tolerance policy for UCPMP Code violation. In the quarter from September 2020–December 2020, we have not received any complaints under the Code, hence no action initiated.

We remain committed to UCPMP and to providing quality medicines to the patient in India.

Yours sincerely,

For Indian Pharmaceutical Alliance

Sudarshan Jain Secretary General Address: A-205, Sangam Building 14B, S V Road, Santacruz West, Mumbai 400 054, India. | O: +91 22 2610 9281 | F: +91 22 2610 9282

12.04.2021 By Email

To,
Mr Rajneesh Tingal
Joint Secretary
Department of Pharmaceuticals
Shastri Bhawan, Dr Rajendra Prasad Bhawan
New Delhi – 110001
India

Dear Mr Tingal,

Subject – Quarterly Report on Uniform Code for Pharmaceutical Marketing Practices (UCPMP)

Indian Pharmaceutical Alliance (IPA) appreciates the Department of Pharmaceuticals initiative to take a feedback on a regular basis for effective implementation of the UCPMP Code.

Indian Pharmaceutical Alliance (IPA) supports that the companies should refrain from using unfair practices for influencing medical practitioners and should adhere to Uniform Code for Pharmaceutical Marketing Practices (UCPMP).

The UCPMP has been uploaded onto our website (www.ipa-india.org). We have communicated zero tolerance policy for UCPMP Code violation. In the quarter from January 2021–March 2021, we have not received any complaints under the Code, hence no action initiated.

We remain committed to the UCPMP and to providing quality medicines to the patients in India.

Yours sincerely,

For Indian Pharmaceutical Alliance

Sudarshan Jain Secretary General

Proforma for furnishing quarterly return on complaints received and action thereafter by industries Association as per para (8) of UCPMP code

1	Name of Association	Indian Pharmaceutical Alliance
2	Date of uploading UCPMP alongwith detail procedure on website of association	25 August 2020
3	Whether the committees viz ECPMP & ACEPMP have been formed	Y/N
	i. if yes (mention date)	IPA Executive Committee is responsible
	ii. if not, reason thereof	
	iii. Likely Date of Formation	
4	i. No. of complaints received upto 31.03.2021	None
	ii. No. of complaints disposed off upto 31.03.2021	None
	iii. Details of complaints received & decision thereon by association	Not Applicable (NA)
5	i. No. of appeal received upto 31.03.2021	None
	ii. No. of appeal disposed off upto 31.03.2021	NA
	iii. Detail of appeal & decision thereon by association	NA
6	i. No. of complaint received duiring quarter ending June, 2021	None
	ii. No. of complaint disposed off during quarter — ending June, 2021	NA
	iii. Details of the complaint & decision thereon on each complaint	NA
7	i. No. of appeal received during quarter ending June, 2021	None
	ii. No. of appeal disposed off during quarter ending June, 2021	NA
	iii. Details of appeal & decision thereon for each appeal	NA
8	Submission of quarterly report to NPPA	 We have been sharing quarterly reports from 2020 with the Department of Pharmaceutical This is a high priority area for IPA.

Authorised Signatory: Name: Archana Jatkar

Designation: Associate Secretary

General

Place: Mumbai Date: 26.07.2021

Proforma for furnishing quarterly return on complaints received and action thereafter by industries Association as per para (8) of UCPMP code

1	Name of Association	Indian Pharmaceutical Alliance
2	Date of uploading UCPMP alongwith detail procedure on website of association	25 August 2020
3	Whether the committees viz ECPMP & ACEPMP have been formed	Y/N
	i. if yes (mention date)	IPA Executive Committee is responsible
	ii. if not, reason thereof	
	iii. Likely Date of Formation	
4	i. No. of complaints received upto 31.03.2021	None
	ii. No. of complaints disposed off upto 31.03.2021	None
	iii. Details of complaints received & decision thereon by association	Not Applicable (NA)
5	i. No. of appeal received upto 30.06.2021	None
	ii. No. of appeal disposed off upto 30.06.2021	NA
	iii. Detail of appeal & decision thereon by association	NA
6	i. No. of complaint received during quarter ending September, 2021	None
	ii. No. of complaint disposed off during quarter — ending June, 2021	NA
	iii. Details of the complaint & decision thereon on each complaint	NA
7	i. No. of appeal received during quarter ending September, 2021	None
	ii. No. of appeal disposed off during quarter ending September, 2021	NA
	iii. Details of appeal & decision thereon for each appeal	NA
8	Submission of quarterly report to NPPA	 We have been sharing quarterly reports from 2020 with the Department of Pharmaceutical This is a high priority area for IPA.

Authorised Signatory: Name: Archana Jatkar

Designation: Associate Secretary

General

Place: Mumbai Date: 29.10.2021