Decarbonization: Accelerating the transition to net-zero

Discussion document





Why should Pharma companies care about Decarbonization?



Pharma companies and healthcare providers account for ~10% of GHG emissions – higher than either the aviation or shipping industry



If the global healthcare sector was a country, it would be the fifth largest GHG emitter on the planet - 2 gigatons of CO2e annually



From 2019 to 2022, the number of life sciences companies that have committed to or set science-based targets for emissions reductions **has increased from 7 to 104**



For generics players, **75-80% of emissions come from Scope 3**. Of these, the **majority (50%+) are in Purchased Goods and Services** due to production of APIs, excipients, and process chemicals

Objectives for today







WHY NOW – Trends on decarbonization for Pharma companies

WHAT IS INVOLVED and WHAT WILL IT TAKE



WHAT CAN YOU DO to act now and accelerate your journey to net-zero



Stakeholders across the value chain are moving to action



1. Health and Human Services – A Cabinet-level executive department of the US federal government

2. BRSR - Business Responsibility and Sustainability Report

The sustainability journey for companies can take a 5-part approach on the path to net zero



Other industries have started using Decarbonization as a source of differentiation and growth



NOT EXHAUSTIVE

There is value to both the planet and Life Sciences companies from decarbonization



Objectives for today





WHY NOW – Trends on
decarbonization for Pharma companies



WHAT IS INVOLVED and WHAT WILL IT TAKE



WHAT CAN YOU DO to act now and accelerate your journey to net-zero



Companies can think about Decarbonization in **3 steps**



Ambition & investments

Define ambition level fit, considering risks, benefits and costs



Roadmap & launch execution

Initiate planning on low carbon sourcing, circular business models, and sustainable product design



Operationalize & sustain the change

Define the right governance, build capabilities and processes, incentive mechanisms

~75%+ of emissions for Pharma players are Scope 3 (in the value chain), and ~50% are from purchased goods and services

Emission Profile Based on 38 Life Sciences Players – Normalized by Revenue¹

Scope 1 & 2 Scope 3

49%





 Baselining is made using available data using Spend based data, Consumption based data, Activity based data. Data is automatically ingested from ERP and other business systems. Note: Scope 1 and 2 emissions are provided as single totals by CDP. Scope 3 emissions with negligible emissions or insufficient peer data have been omitted For Pharmaceutical companies, ~60% of emissions can be abated at near-zero cost cumulatively by 2040

	Ē	
	Abatement potential (% of total CO ₂ e)	Abatement cost (USD/tCO ₂ e)
NPV Positive levers	~33%	~ -50
Cumulative NPV Neutral levers	~57%	~0
Cumulative all levers	~90%	~100

The Marginal Abatement Cost Curve (MACC) breaks down relevant levers for decarbonization with associated cost and abatement

Non-exhaustive

Scope 1 Scope 2 Scope 3 Unabated — Cumulative abatement cost

Marginal abatement cost curve (MACC)¹, costs projected to 2040



1. Selection of abatement levers (non-exhaustive list); calculated as LCOP delta between from and to technologies from 2022 to 2040

Source: McKinsey Catalyst Zero, McKinsey Decarbonization Lever Library, McKinsey analysis

Net zero possible using today's technology – Niacinamide example

Niacinamide¹

6.8 g CO2e/g



^{1.} Outside in bottom-up calculation of CO2e footprints

Mapping the portfolio identifies the CO2e hotspots along and across value chains, and helps identify the most impactful 'hotspots'

Sanitized client example, scope 3 emission baseline of >5 Mt CO2e



Digital Twin is used to extract the "CO2e hotspots" across entire materials portfolio and, thus, prioritize abatement levers for maximum impact

Only 3 value chain partners could provide a ~35% CO2e abatement across the portfolio

Demand for CO2e abatement will outpace supply significantly over the next 5-10 years

Emissions reduction in European industrial production, Million tons CO_2e , 2021 vs. 2030



Greenhouse gas
Excluding targets set for buildings and transportation, including increased supply of recycled materials

Recap: What will the decarbonization journey take?



Ambition & investments

Define ambition level fit, considering risks, benefits and costs



Roadmap & launch execution

Initiate planning on low carbon sourcing, circular business models, and sustainable product design



Operationalize & sustain the change

Define the right governance, build capabilities and processes, incentive mechanisms

Objectives for today





WHY NOW – Trends on decarbonization for Pharma companies

WHAT IS INVOLVED and WHAT WILL IT TAKE



WHAT CAN YOU DO to act now and accelerate your journey to net-zero



Leaders can prioritize five key actions to win



How can you tactically get started



Fitness We begin by focusing on some core muscle groups We build habit by doing easy to do exercises (e.g., jogging)



We commit by taking up a paid Gym membership

Decarbonization Are you aware of your emissions baseline? How it is split between Scope 1,2 and 3 emissions? What are some of the big NPV positive ideas you could implement in next 2 years?

Are you investing in partnerships with tier-n suppliers to achieve your Long term Decarbonization strategy?

Questions?