

Re-Wiring India Life Sciences Industry in a Tech and AI-Powered World

Keynote presentation

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America's Cup: Building a world class sailor using AI





AI in 2 numbers

88%

of companies **have deployed GenAI** in some form in at least one business function

but

83%

of companies still report **no material contribution to EBITDA** from GenAI deployments

3 essentials that can drive impact and deliver ROI while building enterprise-wide AI operating system



1. Reimagine Critical Domains

Reimagining business workflows of valuable business problems with agents



2. Modernize the tech stack

AI first reference architecture to provide flexibility to keep up with market changes



3. Rewire the organization

AI academy and AI first operating system to reskill and prepare for attrition



Deliver 5–10x improvement in business outcomes across revenue, cost, cash, capex, and time

Deliver 50–70% lower total cost of ownership across hardware, software, services, and network

Institutionalize execution across people, incentives, governance, and culture to drive 70%+ adoption

1. Reimagining Critical Domains: Anchored on a clear value creation thesis that cascades specific business problems & domains

Illustrative

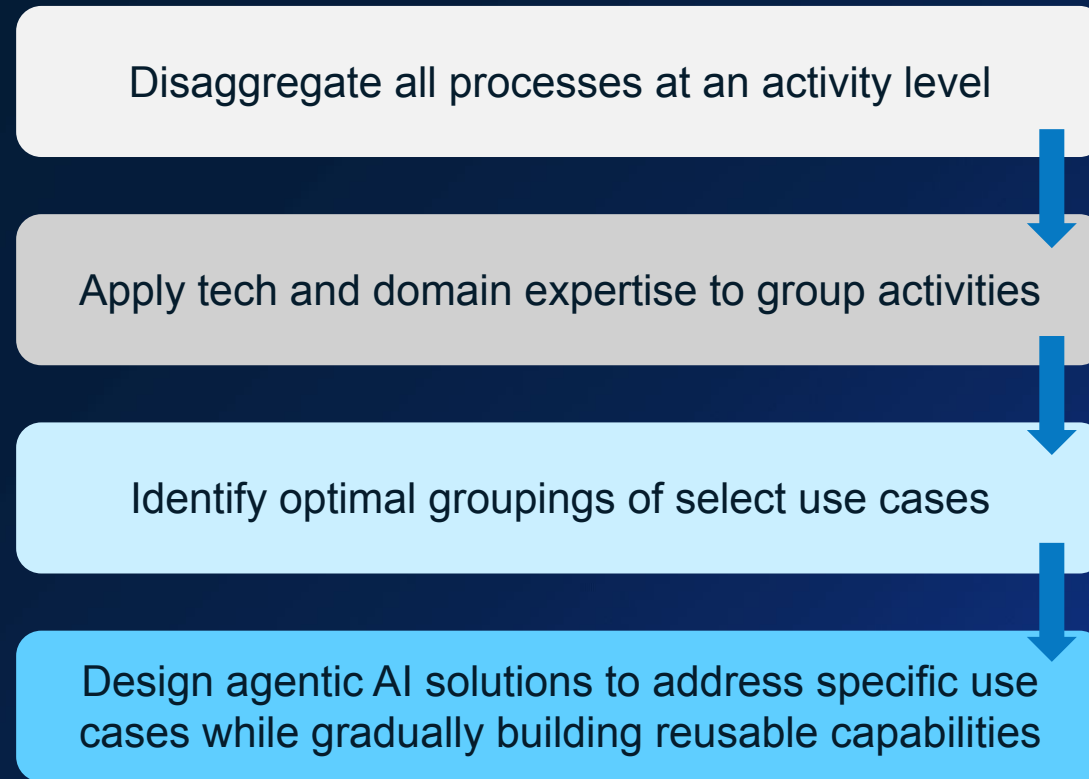
Value creation thesis: Actionable pathway to top-quartile returns



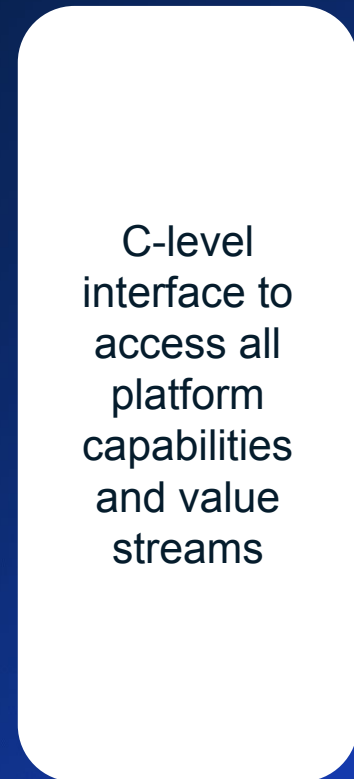
Blue Box approach for identifying and prioritizing specific domains and business problems to deliver impact through AI



Process



Enabler



1. Reimagining Critical Domains: In Lifesciences, AI can usher in a new paradigm of performance

Domain vision				
	A. R&D: Self-driving science and innovation	B. Operations: ‘Always On’ low-touch integrated supply network	C. Commercial: Hyper-personal engagement	D. Corp functions: Autonomous enterprise core
New ways of working	<p><i>AI-aided scientific robustness –</i></p> <ul style="list-style-type: none"> <i>In-silico agents lead-ing experimentation</i> <i>Regulatory agents driving approvals</i> 	<p><i>AI-orchestrated operations (agile, robust, and minimal footprint) –</i></p> <ul style="list-style-type: none"> <i>Agent-guided quality oversight and troubleshooting</i> <i>Optimized micro-operations</i> <i>Supply chain autonomy</i> 	<p><i>GTM engines guiding field force –</i></p> <ul style="list-style-type: none"> <i>N=1 dynamic personalization</i> <i>Dynamic realloca-tion & orchestrated ‘best-action’</i> 	<p><i>Scaled agents supporting business –</i></p> <ul style="list-style-type: none"> <i>Autonomous HR, legal, IT, finance</i> <i>Decision agents in planning, risk, etc.</i>
Outcome	30%↓ R&D costs 2x first pass approvals	2x product-iv ity 90%↓ quality errors 50%↓ inventory	1.5x FF prod-uctiv ity 3x HCP eng-age ment	50%↓ support footprint 4x process agility

2. Modernize the Tech Stack: Four factors can be considered to setup tech stack at any Company



Design principles and policies

Set clear AI rules so every use case is governed, reusable, and value-focused



Critical tech stack choices

Pick few core platforms that can be reused and keep costs low



Model tech architecture

Build one flexible architecture that scales AI across domains



Efficient Partner selection

Choose vendors that deliver fast without losing control of data or IP

3. Re-wiring the organization: Consider establishing an AI Academy, Responsible COE and AI-Operating System



AI Academy Setup

- *Technical & agentic skill-set inventory*
- *Non-technical & supervisory skill-set inventory*
- *Role-based learning journeys and curriculum*
- *Train-the-trainer approach and change agents*



Responsible Centre of Excellence

- *Central–federated operating model*
- *Trust, risk, and compliance guardrails*
- *Reusable policies, standards, and patterns*



AI-operating System

- *Governance Control Tower*
- *Agile, agent-enabled ways of working*
- *RACI blueprint*
- *Incentive design*
- *Human-Agent Operating Model (agent autonomy & approval framework)*

5 key learnings on AI enablement



1. Reimagine Critical Domains

1 “Plan for full scale”: NO more pilots

Leapfrog the proof-of-concept trap

2 “End-to-end reimagination”: NO point solutions

Reimagine to deliver business impact for the enterprise



2. Modernize the tech stack

3 “Fast shift to production”: NO stalling

Deterministically build for scale / regulated production

4 “Coherent solutions”: NOT a siloed approach

Integrated, scalable, and reusable technology stack



3. Rewire the organization

5 “Hardwire change”: DON'T ignore adoption

Prioritize structural and cultural transformation



AI Moment of Truth: AI is no longer a technology question, it is a leadership test.



Q1 Will today's AI initiatives deliver value in the next 12-24 months: across EBITDA, consumer experience, and product?

Q2 Can our current data and technology practices support AI at scale or will they become the bottleneck?

Q3 Is our organization truly ready to execute on AI initiatives and are our people trained to deliver?